

# Need to reach out to your audience? Let Messito step in!



***What do you do when you get a new message on your mobile phone?***

***You read it of course!***

In fact, over 90% of SMSs are opened and read within three minutes of being received, it takes 90 seconds for the average person to respond to a text message and 91% of all smartphone users keep their phones within arm's reach 24/7.

With Messito, you can affordably harness the power of SMS to stay in touch with your audience. Our user-friendly system requires virtually no training and whether your audience contains 50, 100 or 10,000 people, you can type your message and send it within minutes using Messito.

Messito can be accessed from any computer, any where as long as there's an internet connection. There's no need to be worried about security, as you set a unique username and password upon using the service for the first time.

## Who can use Messito?

Whether you're an individual, a small business or a large multinational you can use Messito on a pay-as-you-go basis to send promotional or informational SMSs to your recipients, wherever they are in the world.

This is why Messito has proven to be ideal for airlines, hotels, retail outlets, marketing,

recruitment, insurance and travel agencies as an instant means of communicating with their customers.

Alternatively, for those interested in partnering with us, Messito can be completely repackaged and rebranded granting Partners the opportunity to resell Messito as if it were their very own.



## Benefits for the service industry

Differentiate yourself from the competition and reach out to your customers directly through their mobile phones.

Confirm their bookings or appointments, inform them of any changes, send them promotional offers, upsell additional services or ask them for feedback by using Messito.

Whatever service you provide, Messito enables you to keep in touch with your customers every step of the way!

## Benefits for the retail industry

Whatever you're selling, rest assured there's someone out there who wants what you've got! The tricky part is connecting effectively with your audience and this is exactly where Messito can help.

With Messito you can inform your customers of seasonal offers, vouchers, discounts, opening hours, new stock, sales, feedback surveys and loyalty scheme updates.

## Key benefits

Successful brands are incorporating mobile marketing into their overall brand awareness strategies and with marketing budgets under more scrutiny than ever, marketing and advertising agencies need to come up with effective marketing channels that generate results at rock-bottom prices.

Partnering with Messito can give your agency an advantage over others by offering a value for money SMS marketing platform to your customers. As a partner you can repackage Messito as you wish, control pricing and re-sell it to your customers for them to use.

### By partnering with Messito, you can:

- Find new revenue channels and increase your product portfolio by adding Messito into your mix of marketing channels
- Create competitive advantage since price conscious customers are always looking for solutions that can deliver results on tight budgets
- Differentiate your service offerings with an innovative, reliable, SMS platform
- Enjoy peace of mind from partnering with a reputable provider with access to 800 mobile networks worldwide

Email: [info@messito.com](mailto:info@messito.com)

Web: [messito.com](http://messito.com) Telephone: +356 2704 1297

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