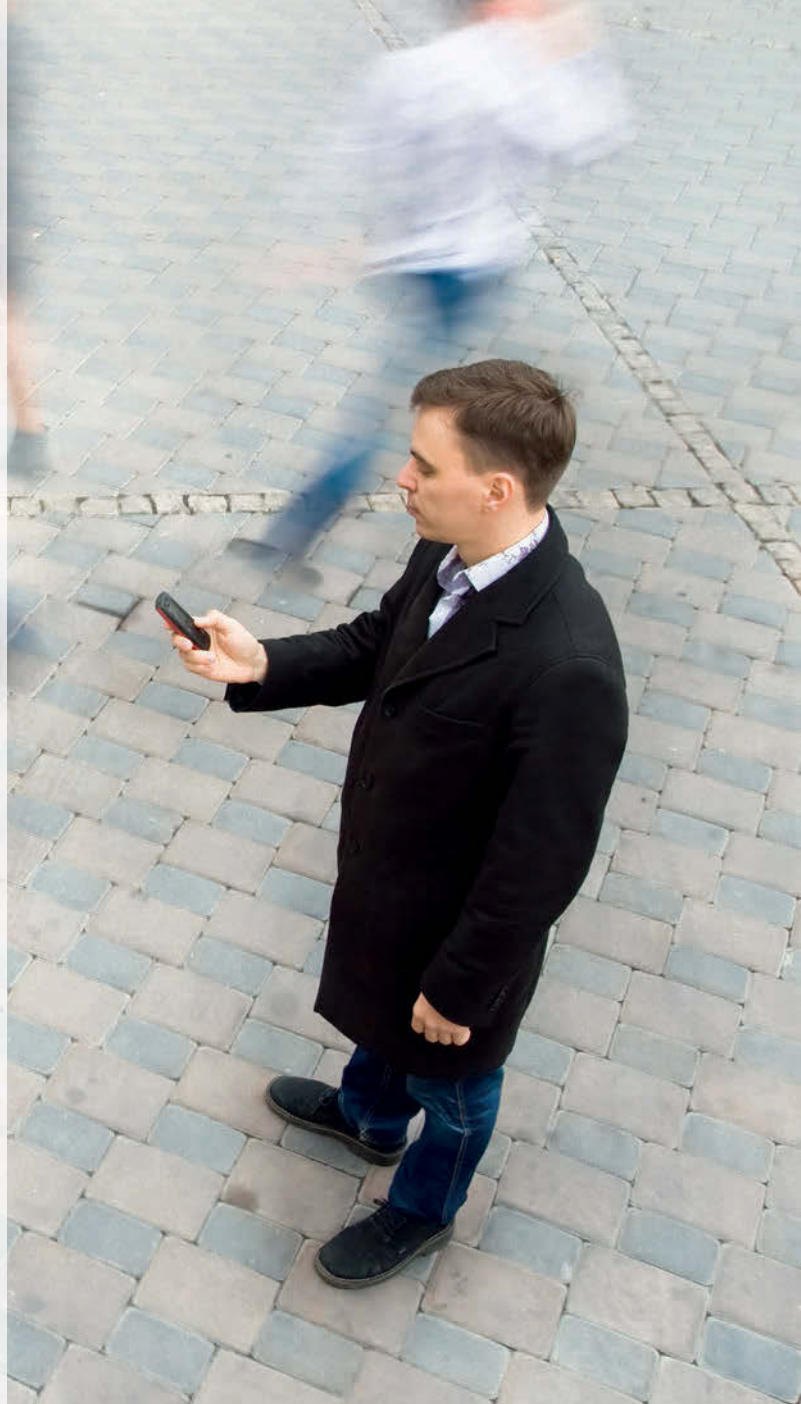


70% buy airline tickets online

Technology has completely changed the structure, form and future of the aviation industry and has had an impact on what consumers expect from airlines. Today tickets are bought online and even check-in happens virtually.

Aviation Industry



Facts

- 61% of travellers check-in online
- Most major airlines offer online check-in facilities
- It's customary for travellers to compare airfare prices by browsing competitors' websites before making their purchase
- In-flight sales have increased by 20%

Key benefits

Inform your customers of:

- Booking confirmations
- Flight details
- Customer care updates
- Cancellations and/or delays
- Airline promotions or offers
- Information regarding new destinations

Messito can step in to ensure a smooth booking, check-in and overall flight experience for your customers.

Whatever your message, Messito offers a fast and direct channel of communication with your customers, delivering an optimum experience every time they choose to fly with you.

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